### Swisher International, Inc.

# **Total Lobbying Effort**

### **Total Lobbying Expenditures**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$30,000.00	\$15,000.00	\$30,000.00		\$75,000.00

#### **Total Hours Communicating**

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
42.00	30.00	21.00		93.00

#### **Total Hours Other**

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
11.00	8.00	4.00		23.00

# **Hours Lobbied on Each Matter**

# Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

#### Anything related to taxation or regulation of tobacco products.

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	2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total	
	53.00 (100%)	30.40 (80%)	20.00 (80%)		103.40 (89%)	

#### **Minor Efforts**

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	8 (20%)	5 (20%)		12.60 (10.86%)